

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG30/12 13.12
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

FLIGHT DATES SEP4/12 SEP12/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG30/12 13.12

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

PROOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1959
AGENCY PRODUCT CODE =

1	*	700A-900A	30	\$1,500.00	9/7	9/7	2	FRI
---	---	-----------	----	------------	-----	-----	---	-----

PROGRAM : GMA
CON COM1 : 1X PER DAY

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 13.12
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$625.00	9/7	9/7	2		FRI	2
3	*		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,150.00	9/7	9/7	1		FRI	1
4	*		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,000.00	9/7	9/7	1		FRI	1
5	*		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,000.00	9/7	9/7	1		FRI	1
6	R		1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$725.00	9/4	9/7	0		TU-F	0
21	RS		1135P-1205A PROGRAM : NIGHTLINE ORD COM1: NIGHTLINE OF FRIDAY RUNS 1205A-1235A DUE TO HIGH SCHOOL FBALL THIS IS A MAKE-GOOD FOR SEP4 ON LINE-6 FOR 4 SPOTS/WK	30		\$725.00	9/4	9/6	0		TU-TH	0
7	*		1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,425.00	9/7	9/9	2		F,SU	2
9	SR		600A-700A PROGRAM : NEWS	30		\$600.00	9/8	9/8	0		SAT	0
10	SR		700P-800P PROGRAM : JEOP/WHEEL	30		\$800.00	9/8	9/8	0		SAT	0
11	R		600A-700A PROGRAM : NEWS	30		\$600.00	9/9	9/9	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12		SR	600P-630P	30		\$1,250.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
13		EY	700A-900A	30		\$1,500.00	9/10	9/12	1		M-W	1
PROGRAM : GMA												
14		*	1200N-100P	30		\$625.00	9/10	9/12	3		M-W	3
PROGRAM : NEWS												
15		*	600P-630P	30		\$2,150.00	9/10	9/12	2		M-W	2
PROGRAM : NEWS												
16		*	700P-730P	30		\$2,000.00	9/10	9/12	4		M-W	4
PROGRAM : JEOPARDY												
17		*	730P-800P	30		\$2,000.00	9/10	9/12	4		M-W	4
PROGRAM : WHEEL												
18		*	1135P-1205A	30		\$725.00	9/10	9/12	5		M-W	5
PROGRAM : NITELINE												
19		*	1100P-1135P	30		\$1,425.00	9/10	9/12	3		M-W	3
PROGRAM : NEWS												
22		A	700A-900A	30		\$1,200.00	9/10	9/12	1		M-W	1
PROGRAM : GMA												
SEP/12			52625.00									
CONTRACT TOTAL												52625.00
TOTAL SPOTS												35

MARKET TOTALS \$146,180 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE